

## **SEO Specialist / Content Manager**

Clarip's patented Hybrid Artificial Intelligence technology is disrupting the fast growing Data Privacy industry. Clarip's technology is used by the Fortune 500 companies to help protect customer data and comply with the privacy laws around the world. With the Data Privacy / Data Protection market poised to go over \$103 billion in the next few years, Clarip is growing fast and looking for you to join our marketing team on this exciting journey. With Fortune 500 companies lining up to use Clarip's platform, you will reap incredible rewards and make a big impact along the way!

We are looking for an SEO/SEM expert to manage all search engine optimization and marketing activities. You will be responsible for managing all SEO activities such as content strategy, link building and keyword strategy to increase rankings on all major search networks. You will also manage all SEM campaigns on Google, Yahoo and Bing in order to maximize ROI.

### **Responsibilities:**

- Identifying powerful keywords to drive the most valuable traffic
- Develop and maintain content optimized for search engines
- Reviewing and analyzing company sites for areas that can be improved and optimized
- Preparing detailed strategy reports
- Running PPC campaigns
- Writing powerful calls-to-action to convert visitors
- Filling websites and other content with effective keywords
- Writing effective SEO content for blogs, websites and social media accounts
- Developing link building strategies>
- Analyzing keywords and SEO techniques used by competitors
- Keeping updated on both white hat and black hat SEO strategies to avoid stay within search engine guidelines
- Compiling and presenting SEO guidelines

### **Requirements**

- Prior experience in content marketing, content growth and SEO
- Working knowledge of search engine optimization practices
- Outstanding ability to think creatively, strategically , and identify and resolve problems
- Excellent verbal and written communication skill

- Ability to work within a team and independently
- Knowledge of Google analytics
- Experience with website optimization tools, A/B testing
- Strong organizational, time management, and analytical skills

### **What we offer**

- A career in a fast growing technology company
- Contributing to something that is truly impacting people's lives
- Becoming part of the movement that cares about data privacy
- Excellent compensation and unlimited growth opportunity

### **Compensation**

- Competitive salary, bonus
- Additional Performance bonus
- Stock options
- Paid vacation

**Please send resumes to [jobs@clarip.com](mailto:jobs@clarip.com) along with your LinkedIn profile URL, and a cover letter.**